

# Joe Widmer

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651.274.0505

## EXPERIENCE

**Commercial Real Estate Agent, Metro East CRE** **2017 - Present**

- Provide commercial real estate solutions to a large variety of clients

**Communications Director, The Water Street Inn Hotel & Event Center** **2016 - 2017**

- Develop and execute a comprehensive marketing and communications package
- Design eye-catching collateral marketing pieces, including posters, coasters, social media graphics, etc...
- Digital communications, including social media and blogging
- Photography and video

**Communications Consultant, Select Campaigns Below** **2013 - 2016**

**Communications Director, Brendmoen for City Council** *Victory -- 56%*

**Communications Director, Citizens for a Modern Minneapolis (PAC)** *Victory -- 84%*

**Deputy Communications Director, Betsy Hodges for Mayor** *Victory -- 49%*

**Communications Consultant, Minnesota Beer Advocates (Sunday Liquor Sales)** *Victory -- 2017*

- Develop and execute comprehensive communications plans, including...
- Digital communications including websites, social media, graphic design, email newsletters, blogging, and photography/video
- Direct mail design and messaging
- Earn local and national media via press releases and expertly planned media events
- Messaging and talking points

## EDUCATION

**University of Minnesota – Twin Cities, Minneapolis, MN**

Bachelor of Arts, Political Science – College of Liberal Arts

**2013**

Bachelor of Arts, Journalism – College of Liberal Arts

**2001 – 2005**

### Internships:

**Twin Cities Public Television** *Almanac at the Capitol*

**Spring 2013**

**Jim Graves for Congress**

**Fall 2012**