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Bethany Cox
St. Croix River Association

Dear Ms. Cox:

I write you today to apply for the communications coordinator position at the St. Croix River Association (SCRA).

I have an extensive background in communications and utilize my dual degrees from the University of Minnesota in journalism and political science to work with groups and causes I align with to achieve results.

The majority of communications experience is in DFL political campaigns in Minneapolis and St. Paul, where I lived until 2016. In some very competitive political races where it seemed we were always outmatched in terms of money, I was able to work with my candidates to draft the policy proposals, newsletters, blogs, and social media content that got us over the finish line. Minus an internship with Jim Graves for Congress in 2012, I'm proud to say that every campaign I've been a part of has achieved what it set out to do.

However, in 2016 something was becoming apparent. My son, six years old at the time, wasn't getting the exposure to the outdoors that I did at his age. I spent summers at my grandparents' bungalow in Lake St. Croix Beach and played in the river and camped on the islands that the SCRA celebrates and protects today. We knew we were eventually going to relocate to the St. Croix Valley, and so we decided that before our son became further enmeshed in a network in Minneapolis, we decided to take the leap.

I was lucky to find satisfying work here in area, first as the marketing and hotel manager for the Water Street Inn, in Stillwater, and now as a commercial real estate agent for Metro East CRE. My work in commercial real estate involves an incredible amount of problem solving, public speaking, and working with many of the stakeholders the SCRA currently works with. My time in this industry will add to my ability to help the SCRA.

There is so much more to discuss!

I am available to interview at your convenience.

Sincerely,

Joe Widmer